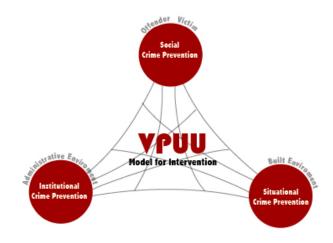




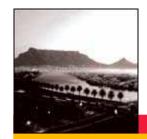
CITY OF CAPE TOWN ISIXEKO SASEKAPA STAD KAAPSTAD



Khayelitsha: LED strategy formulation at nodal level – using crime prevention as an entry point.



Presented by: Michael Krause, Alastair Graham Date: Thursday 04.09.2008





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## **Overview**

- 1. Introduction VPUU
- 2. Methodology
- 3. Baseline Work
- 4. LED Strategy development

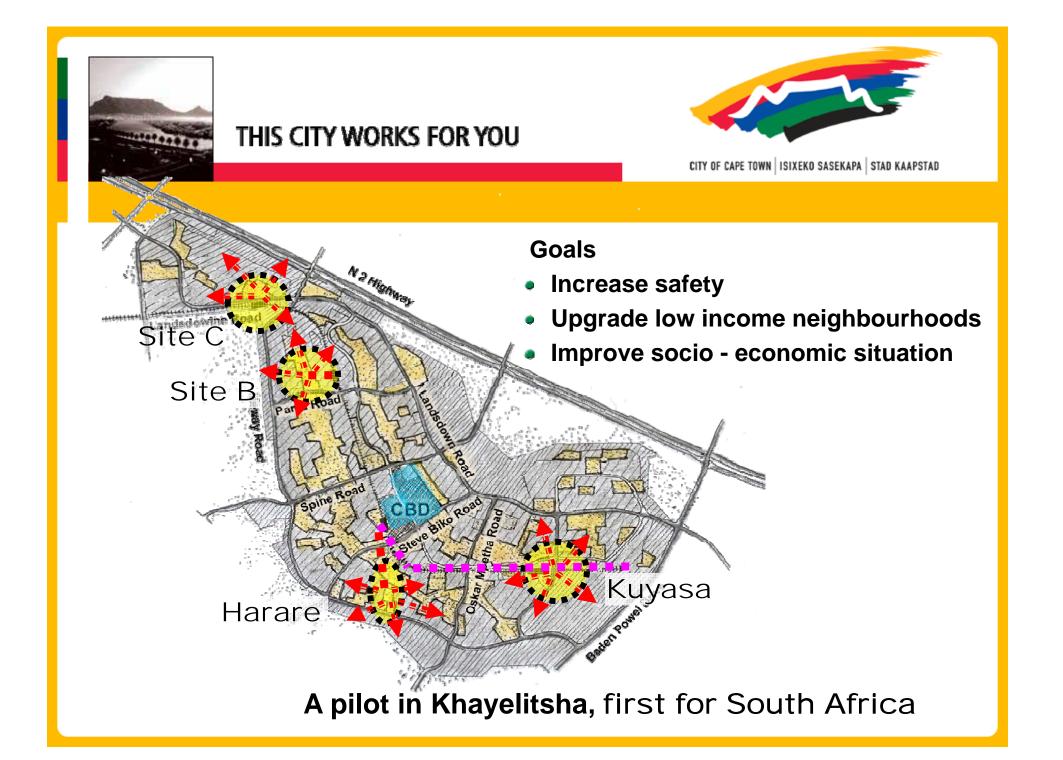


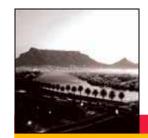


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## Background

- A project aimed to reduce violence and improve quality of life in four areas within Khayelitsha developed by the City of Cape Town, AHT Khayelitsha Consortium, and the local community
- Co financed by German Development Bank 'KfW' and CCT
- Overall Budget: 400 Million Rand
- Duration: 5 years initially

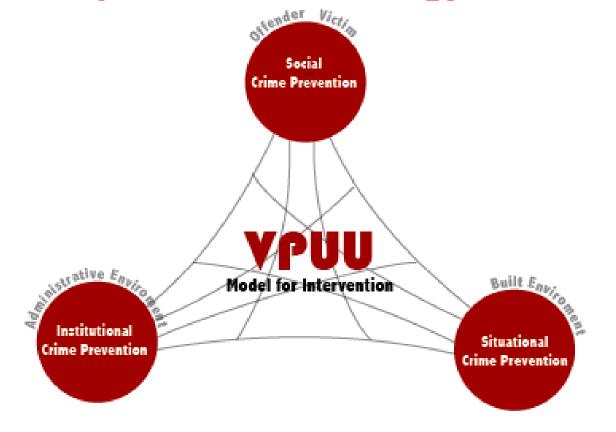




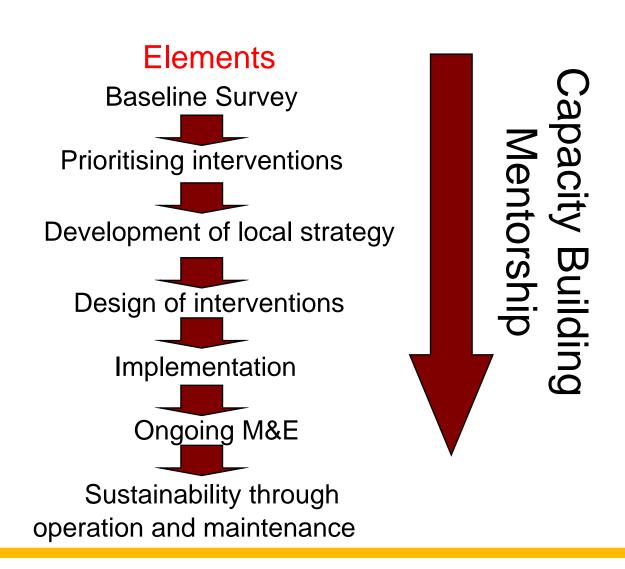


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#### **Violence prevention strategy**



## Methodology



#### Set of principles

- Trust,
- Accountability,
- Voluntarism,
- Developmental approach

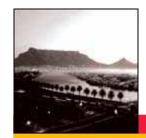
#### **Baseline Work Methodology**

- Survey on Perceptions of Crime as Rapid urban Appraisal
  - Focus Groups as per sectors, half day workshops, definition of types of crime, geographic location, victim/perpetrator profile, time, election of reps to Overall group
  - Overall Group 2 day workshop, feed back, vision development, initial ideas, sorting short -medium long term interventions
  - Feed back to Reference Group, Subcouncils, MSSC

#### **Baseline Work Methodology**

#### Business Survey as House to House survey

- 100% coverage to find out business activity
- Detailed interviews with all identified businesses
- Report
- LED workshop according to LOCATI Model get initial ideas for interventions from business sector, government, civil society
- Strategy development
- Feedback to relevant fora
- Implementation



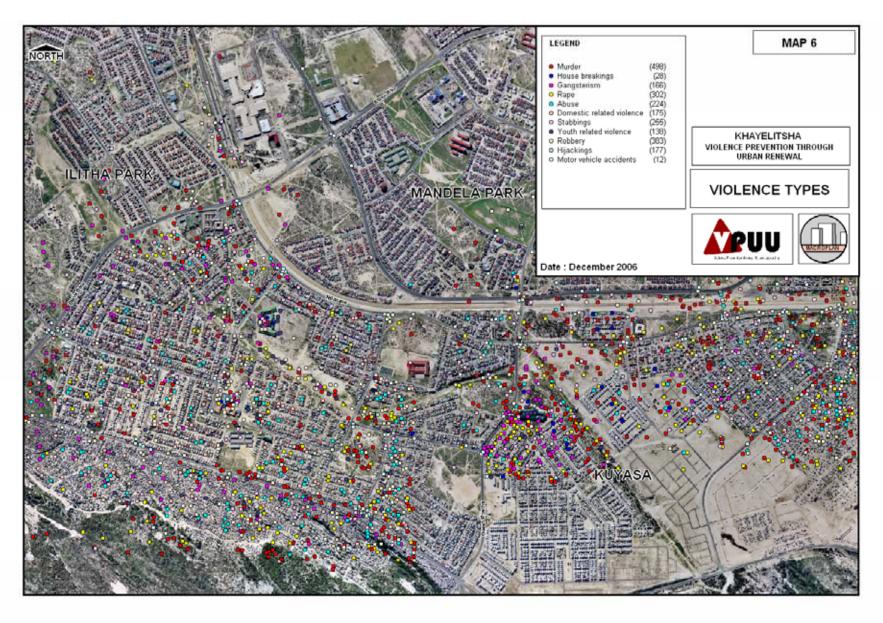


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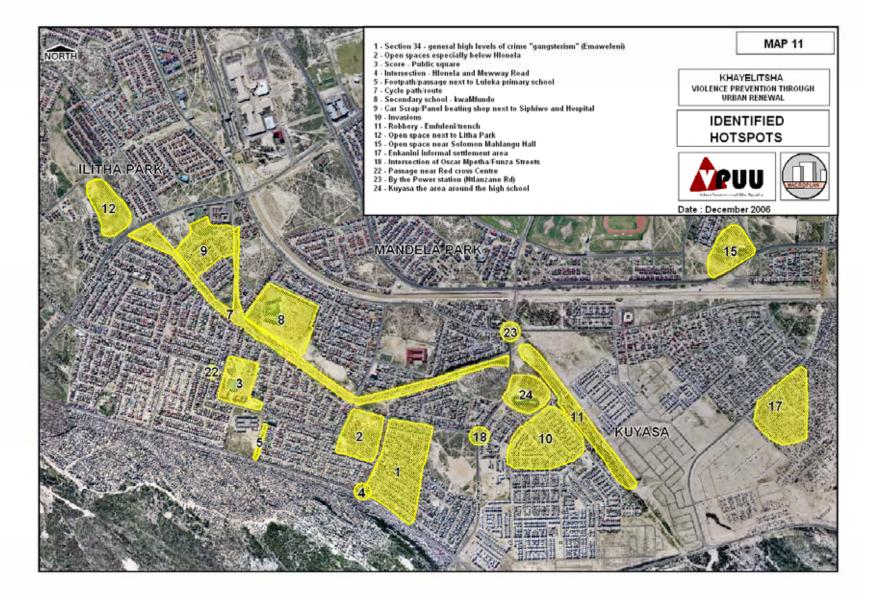
## Harare Kuyasa SNA

- Harare: Formal Area approx. 40.000 people
- Monwabisi Park: Informal Area approx. 40.000 people
- Kuyasa: Fastest growing area in Khayelitsha subsidy houses
- All under Harare Police Station
- Average before intervention 3 murders per week, currently 2 murders per week
- All three wards within one Subcouncil
- 20% of households run a business

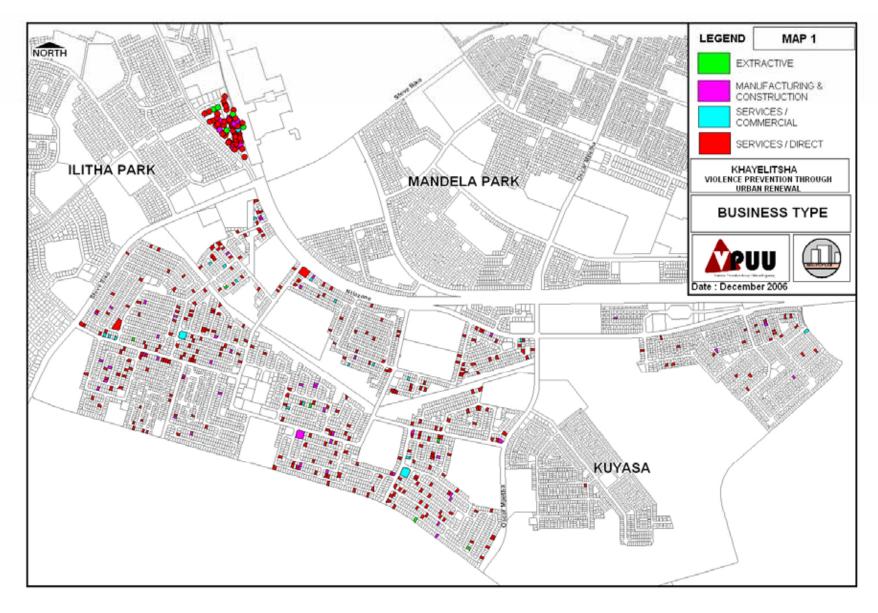
#### **Violence Types**



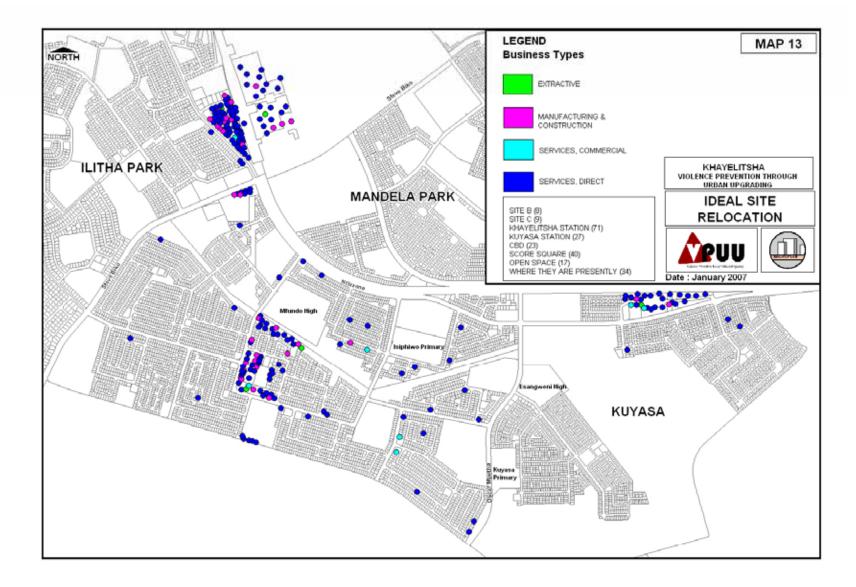
#### **Hotspots**

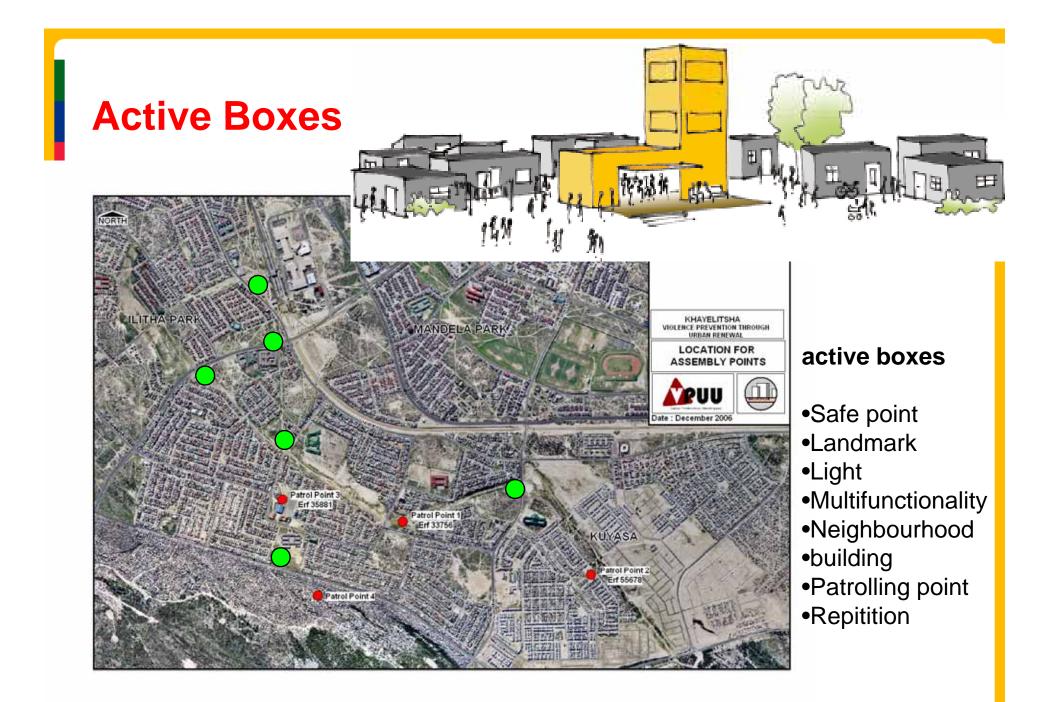


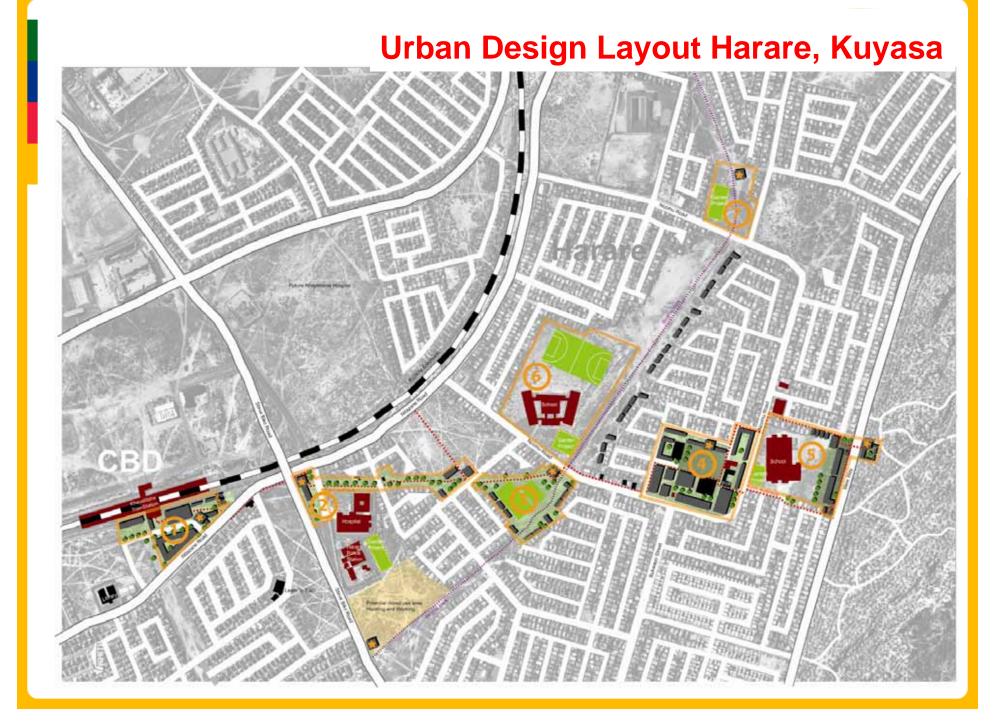
#### **Existing Business Locations, Harare, Kuyasa**



#### **Ideal Business Locations, Harare, Kuyasa**











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#### Site C/ TR section Baseline Survey – Perceptions of Crime

- 10.500 Households,
- Gateway to Khayelitsha,
- Oldest part of Khayelitsha
- Biggest transport interchange for 500.000-800.000 inhabitants
- Extremely mobile population relocation of people
- Split between 2 police stations
- Split between 2 subcouncils
- •20% run home business

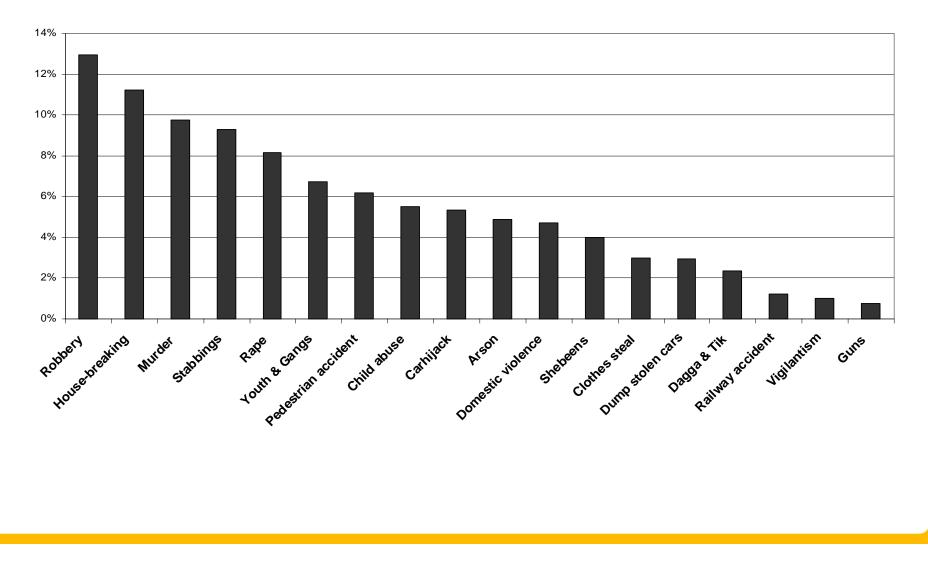
## **Violence and Crime Baseline**

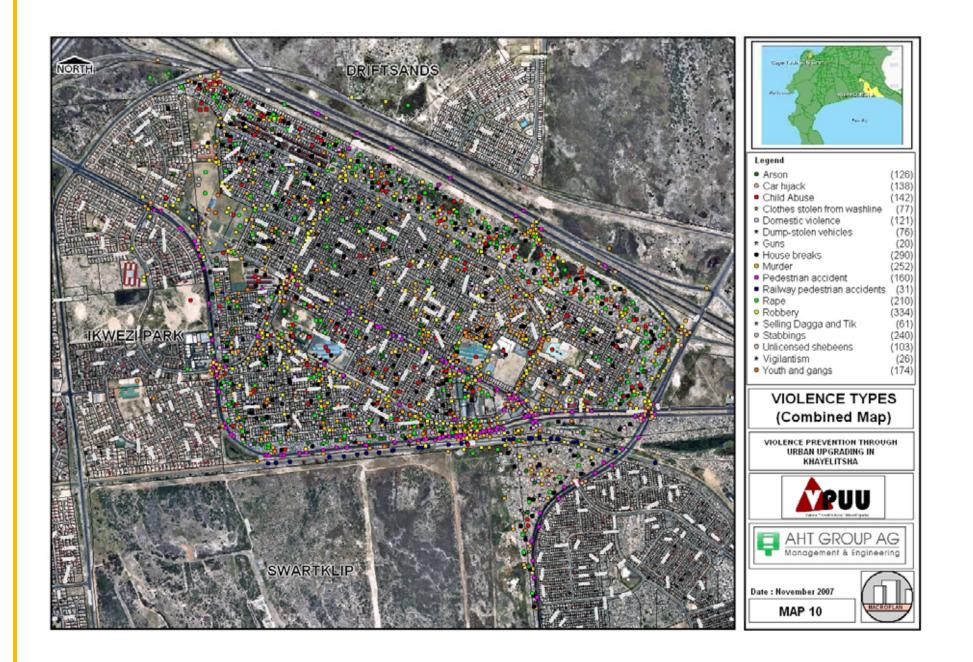
## Planned Focus Groups (as with Harare/Kuyasa)

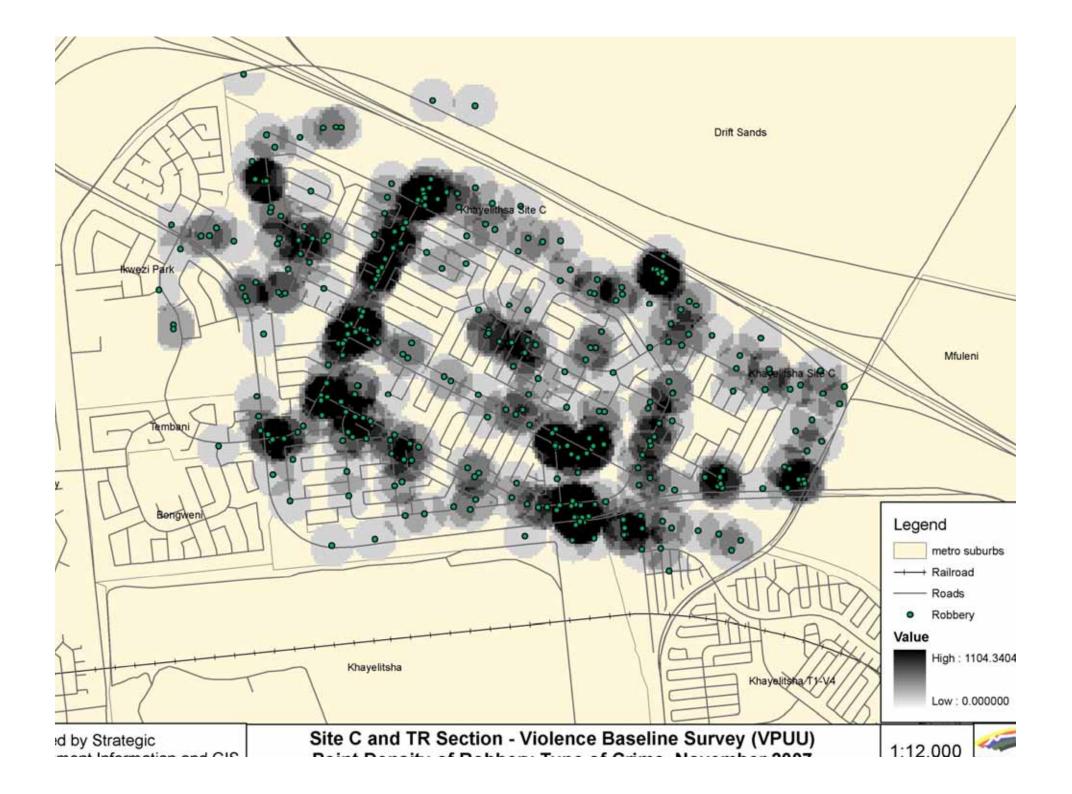
- Civic structures, KDF, WDF, SANCO
- Faith communities
- Safety and Security structures
- Business
- Transport
- Youth
- 'on the street' workshops: women, ordinary people
- Political structures
- NGO's and CBO's
- Education

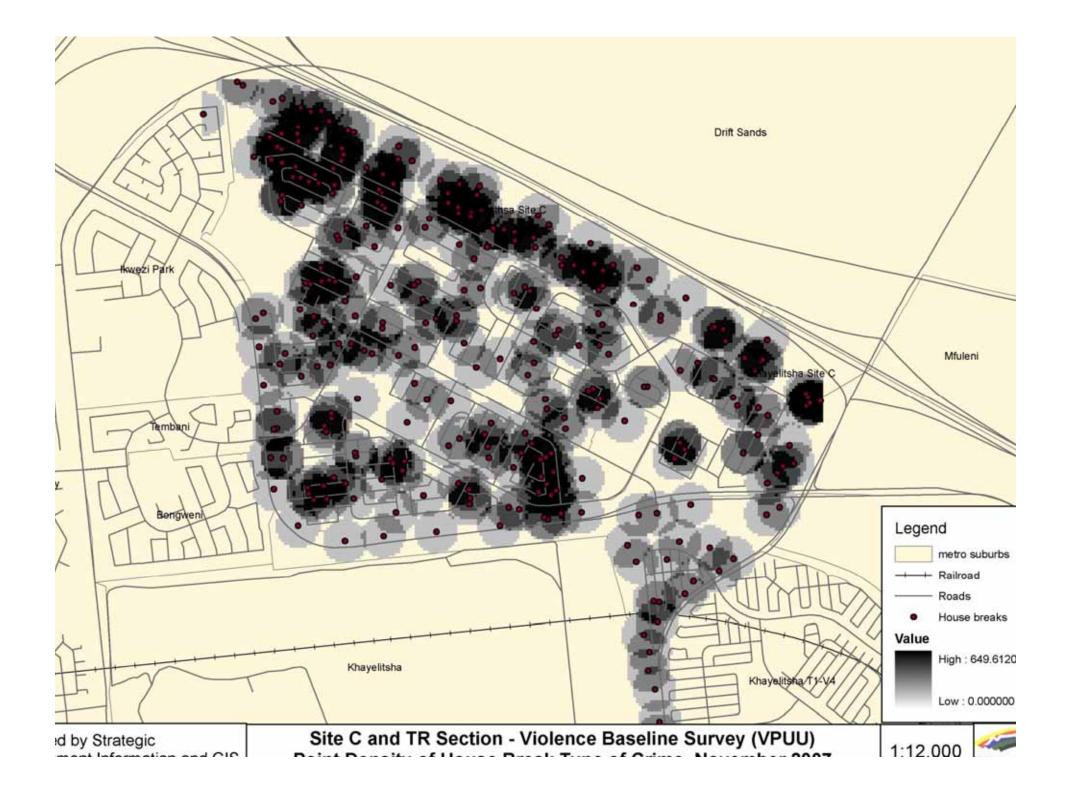
#### **Violence and Crime Baseline**

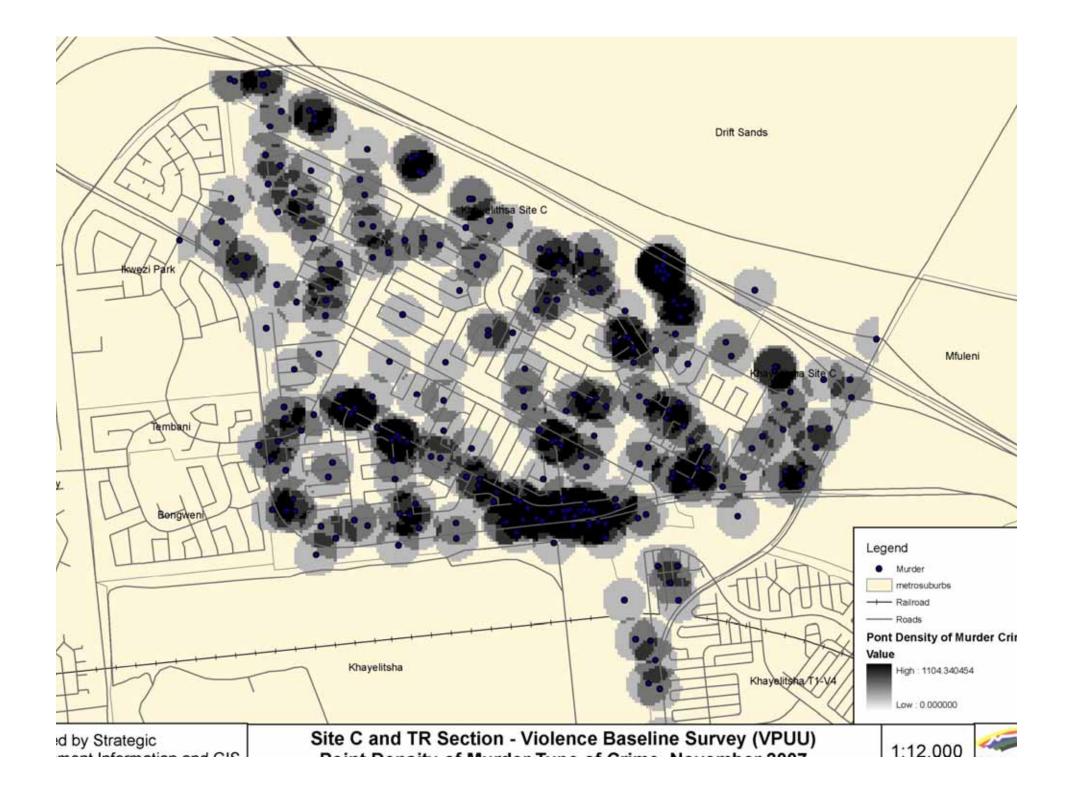
Priority crime and violence

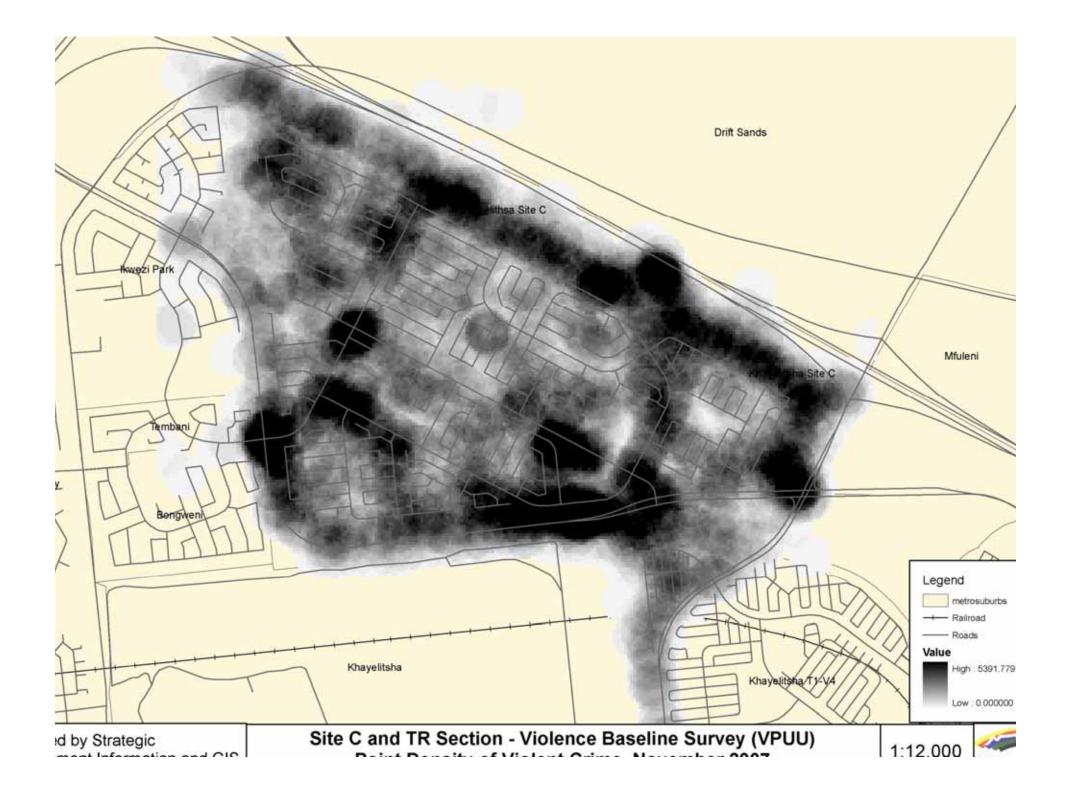


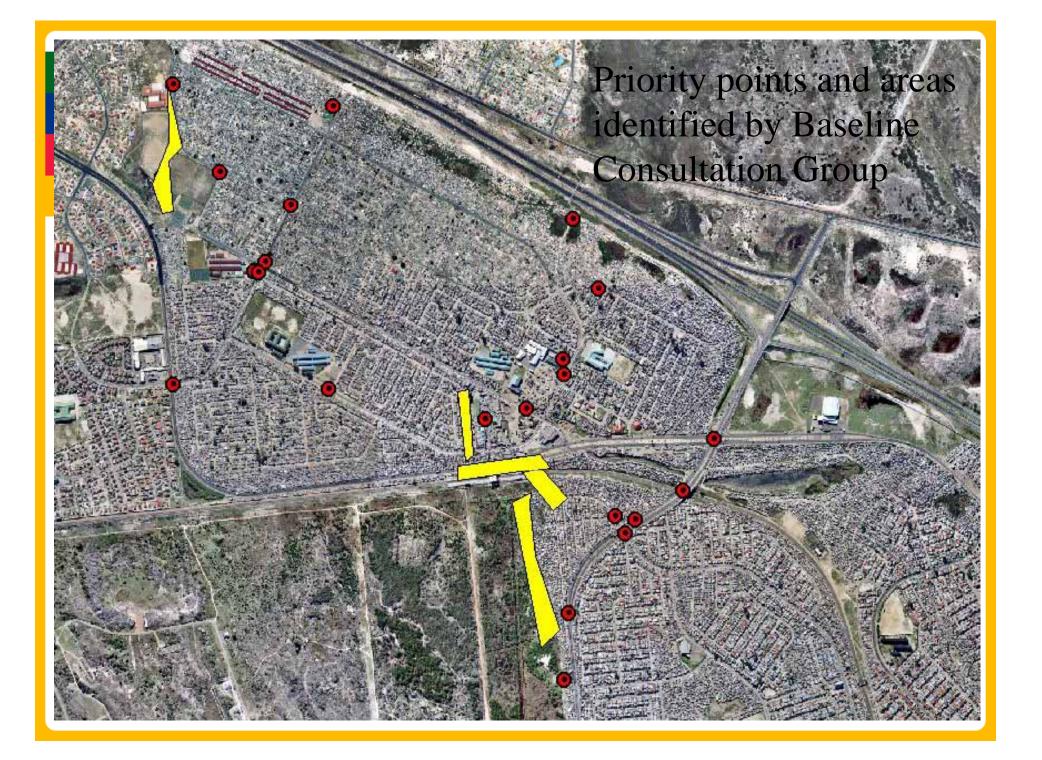












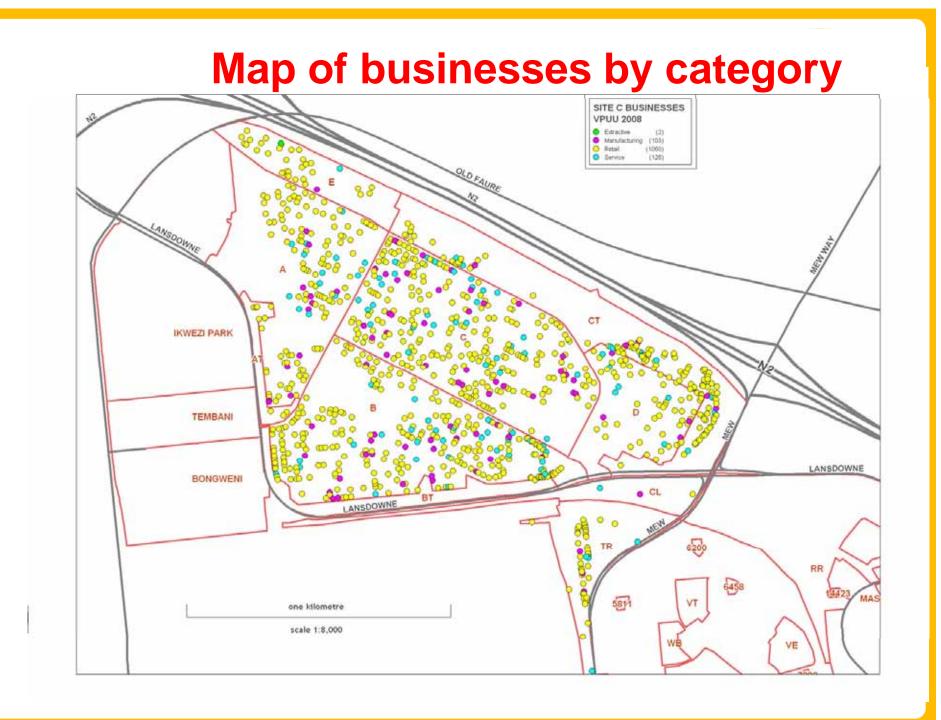
## **VPUU Interventions in Site C/TR**

- Satellite SAPS
- Recreational facilities
  Active Boxes
- Better infrastructure
- Civil patrols
- Youth mentoring
- Better planning
- Social programmes
- Economic development

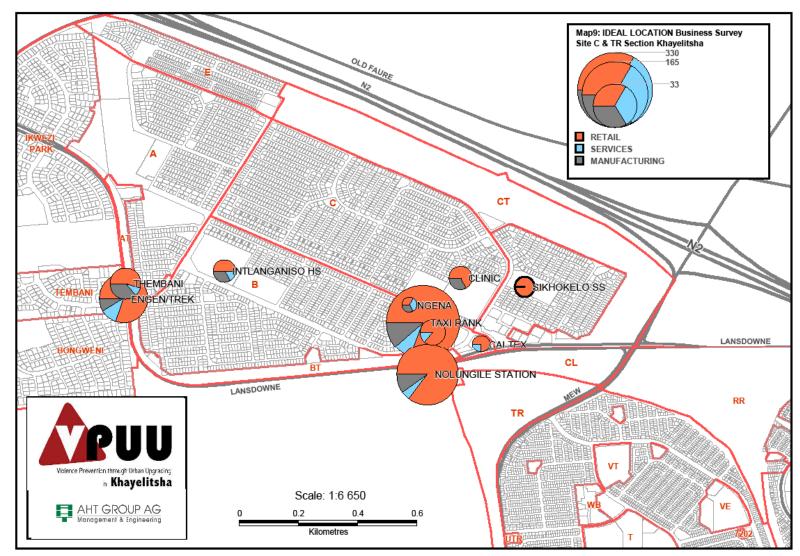
- Satellite SAPS
- Multifunctional Centre
- Civil patrols
- Gender violence
- Legal Aid
- Social Development Fund
- •IFD

#### **Business Survey methodology**

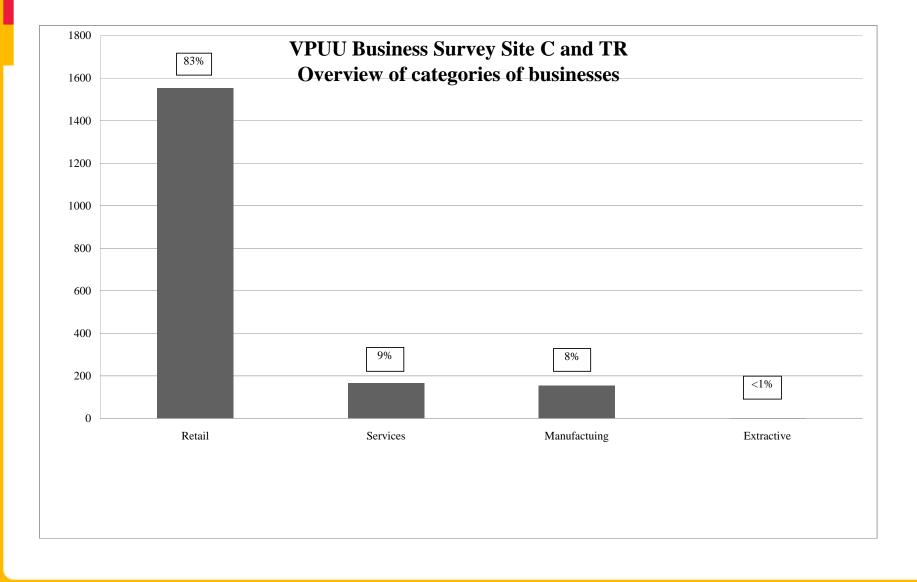
- Phase 1 November 2007
- 10,819 households visited in Site C and TR Section
- 2,079 businesses identified
- Phase 2 interview businesses 2,026 interviewed between 4 Feb – 29 May 2008
- Over 500 'new' businesses found in Phase 2 lots of people in transition
- Geo-locating businesses 75% initially



#### **Ideal business location**



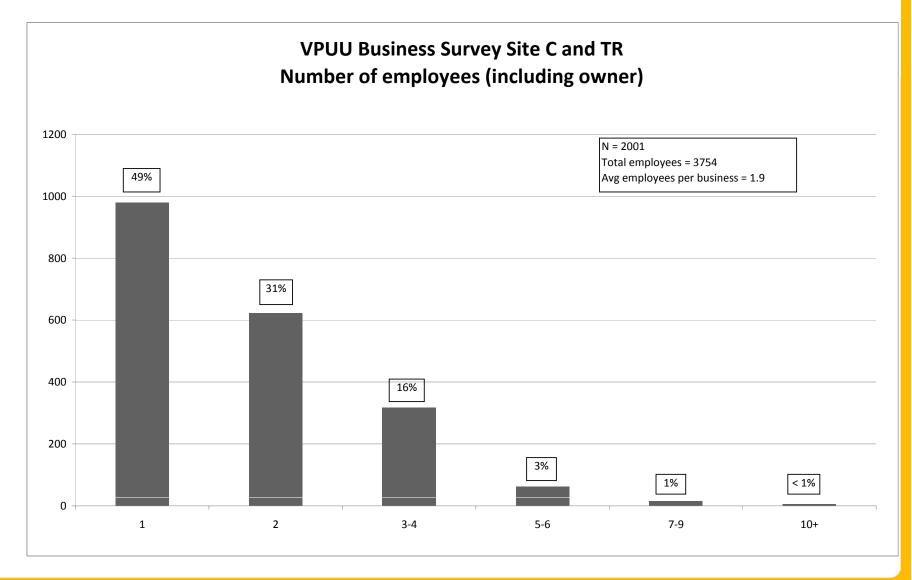
#### **Categories of Business**



#### **Target group interventions**

- Aim to broaden the base of economic development beyond the retail sector - particularly try to help manufacturing, construction and certain service businesses
- Retail as the primary form of economic activity will be served at prime locations

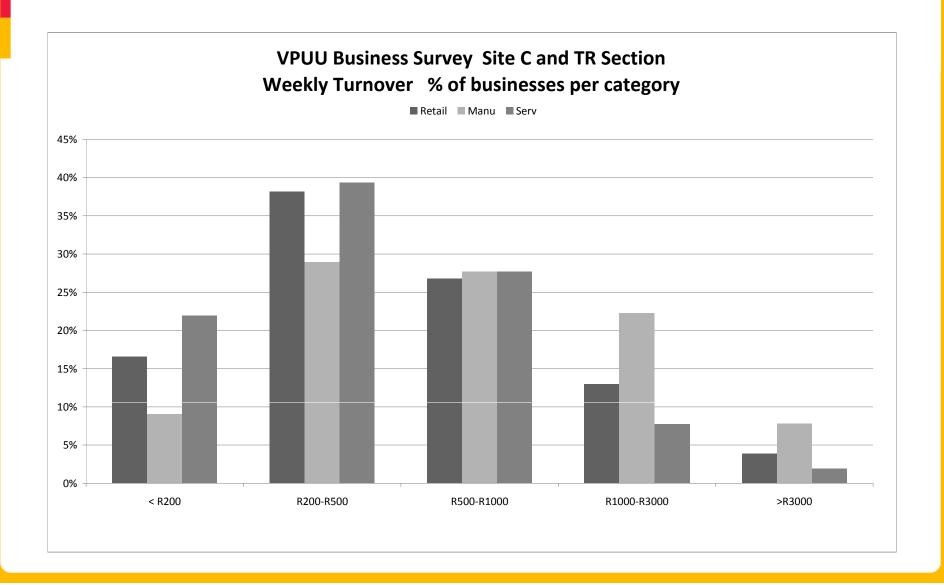
# Number of employees (including business owner)



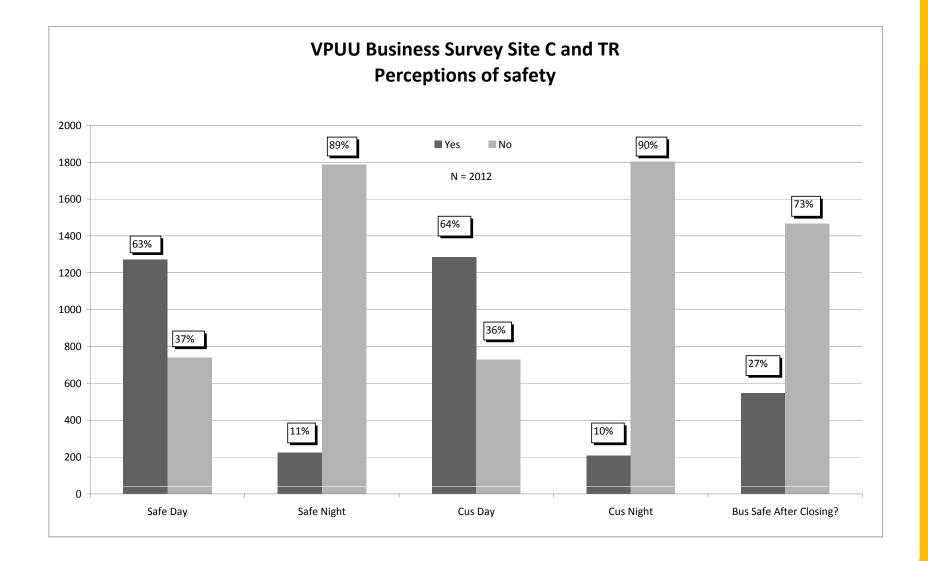
## **Key findings - employment**

- The 2001 businesses that provided information on employees employ 3,754 people
- The average number of employees per business is 1.9
- 80% of business employ 2 or less and 96% employ 4 or less
- A range of service and manufacturing business types employ more than 5 people and strategies to support these types of businesses should be carefully considered

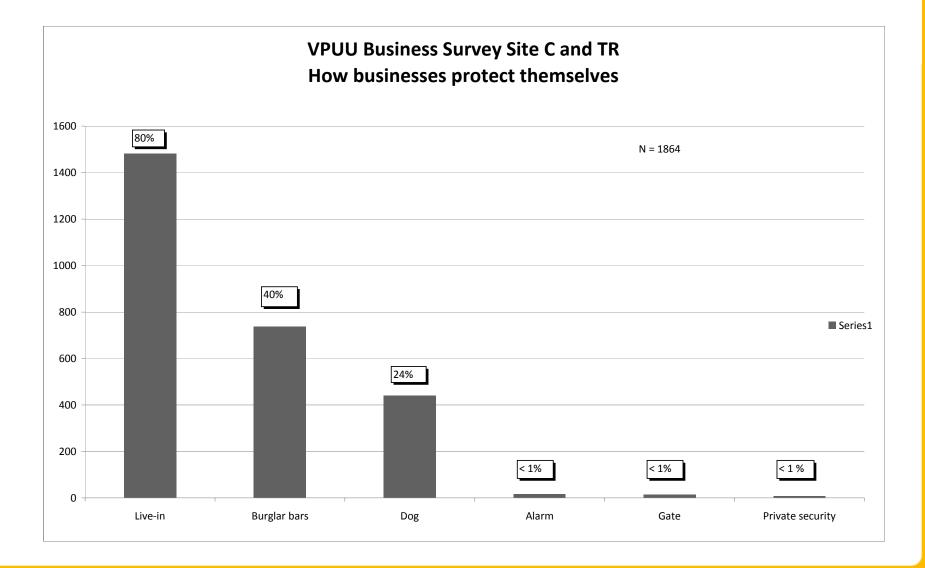
### Weekly turnover per business category



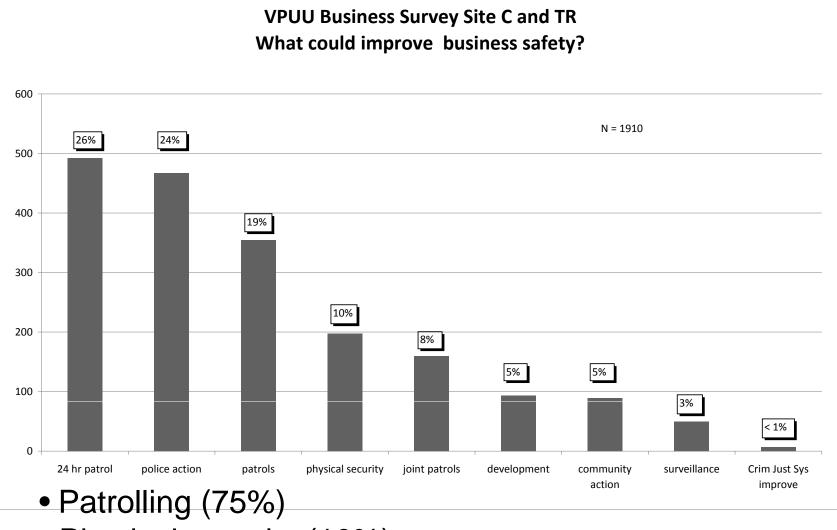
#### **Perceptions of safety**



#### **Existing business protection**



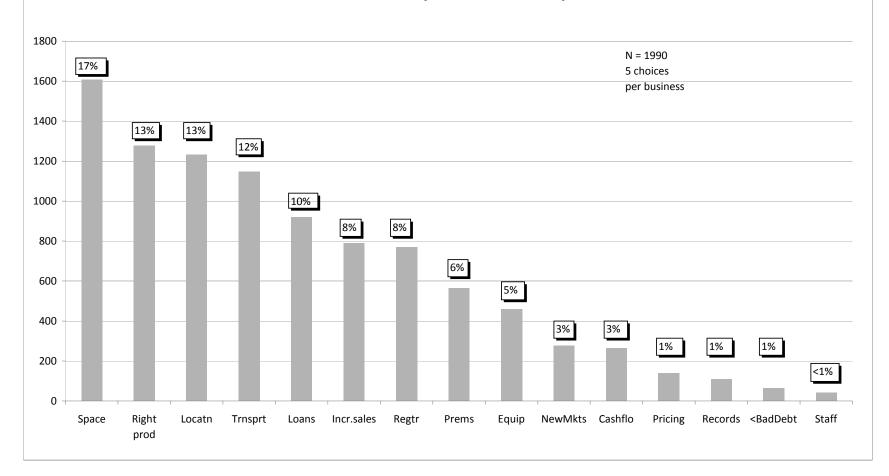
## Safety suggestions for businesses



• Physical security (10%)

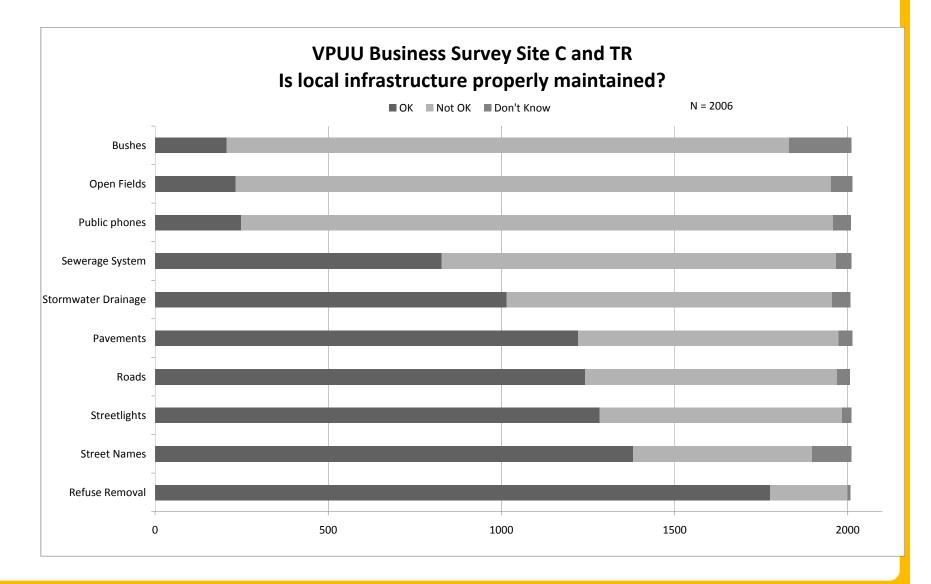
## What would help business improve

VPUU Business Survey Site C and TR What would help businesses improve



Safe business premises along major pedestrian route with the right products that get delivered to the business.

## Assessment of existing infrastructure by business owners



## **Process of getting LED ideas**

Workshops, strategic sessions with:

- 19.07. LED workshop Site C incl. KBF, KDF, City, Red Door, Business Place Philippi, councillors were invited,
- 31.07. Leadership Site C (WDF's, SANCO)

Presentations to

- 02.08. presentation to KDF Exco
- 19.08. Subcouncil 9,
- 21.08. Subcouncil 10
- 06.09. Reference Group

#### **Comparative advantages of Site C**

- People mentioned:
  - Transport interchange
  - Proximity to N2
  - Dev. Opportunities (housing, business, film studios)
  - High Density many people
  - Vacant land at Site C
  - Entrance to Khayelitsha
  - Strong leadership

#### **Suggested LED interventions for strategy**

- Site C to be developed into Gateway for Khayelitsha
- Build on transport interchange transport industry, Car Wash, Traditional Healers Hospital
- Business Support Centre next to station registration, Informal traders centre, micro loan facility
- Strengthen existing businesses -Bulk Buying and selling facility,
- Strengthen existing business associations
- Enabling environment Patrolling for safety
- Business/shopping centre next to OR Tambo Hall
- Explore recreational value wetland, sport facilities
- Link up with Dream world studios (Film projects)
- Tourism industry (B&B, Hotel)
- Marketing of Site C

#### **Alignment to overarching Strategies**

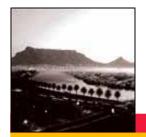
- National Framework for LED in RSA 2006-2011
- DPLG's four pillars
- DTI Economic Investment and Employment Cluster
- WC Growth and Development Strategy (Draft 2006)
- CoCT IDP
- Socio economic profiling URP Nodes
- AsgiSA
- Meds 2<sup>nd</sup> economy study

## **Key VPUU LED areas**

- Based on Survey and overarching LED strategies following 9 areas of intervention have been identified:
- Employment opportunities, includes skills training and linkages (Target Group)
- **SMME support** (Target Group)
- Municipal community partnerships (Target Group, Governance)
- Enabling environment (Locality)
- Cluster or sector strategies (Targte Group, Synergies)
- Leverage external investment (Target Group)
- Livelihoods support (Synergies, Community development)
- Education support (includes all levels from ECD to FET & HET] (Target Group)
- Research and information support (Synergies)

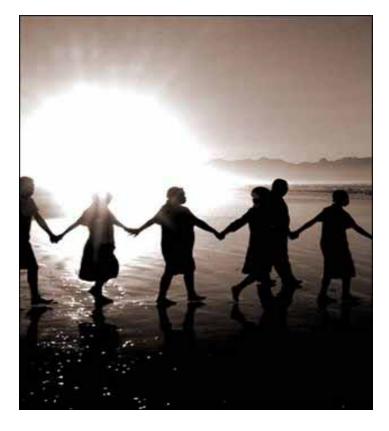
#### **Next steps**

 Develop LED strategy for Site C/TR section that includes the proposed interventions and links to national, provincial, city LED initiatives





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#### Conclusion

## Let us work together for a better city